Higher Education Institutions and Research Centers are sometimes too disconnected from the real struggles and problems of societies. Both institutions and professionals are subject to corporate or academic interests that have little to do with the real needs of the communities in which they work and operate. Both teaching and research have to be aligned with the real problems facing society. Additionally, we need to find the necessary tools, such as Science Shops at HEIs, to find solutions to real and specific problems.

Bringing knowledge and society together will have a great impact on all SDGs. This will happen if the efforts of HEIs and Research Centers focus on solving the issues that society is facing: poverty, health, education, work, etc.

Good examples of these issues are the SDGs that refer to sustainability and the environment (SDGs 11, 12, 13, 14, and 15). It is necessary to redefine the current pedagogical approach so that we succeed in creating a new social and environmental culture through new curricula.